



By Scholar Sarah, Goff, AIA < LEED AP BD+C | Quinn Evans &  
Scholar Gustavo, Colmenares, AIA, NCARB | Page  
February 16, 2024

# Leading Together

SESSION #01

@ Kimball Showroom  
1130 Connecticut Ave NW, Suite 1150,  
Washington, DC 20036

CHRISTOPHER  
KELLEY   
**LEADERSHIP  
DEVELOPMENT  
PROGRAM**

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CROSS  
INDUSTRY  
SPINOFFS

# PERSONALITY

HOW TO  
TAKE  
RISKS

Kindness  
VS. (AND)  
Firmness

HOW TO BALANCE  
WHEN TO MAKE  
THE DECISION vs  
Letting others  
FAIL & LEARN

HOW TO GAIN  
TRUST IN A  
NEW POSITION  
OR JOB (THROUGH  
LEADERSHIP)

Team building  
in digital/hybrid  
environment.

Emotional impact  
in teams

developing  
trust

leading  
while learning  
★

Diagram  
Social interaction  
on how to lead  
together

★  
Close the GAP  
Between Practice  
& Education

Compassionate  
communication

DESIGN  
BUILD  
COLLABORATION

Cultivating a collaborative environment  
on projects by providing  
space for all team  
members to take ownership  
FF

1. Decision Making & confidence in that decision.
2. Weathering sudden changes in responsibility

HOW ARE GENERATIONS  
LEADING DIFF?

WHAT IS THE  
RESPONSE TO  
"CHANGING"/NEW  
LEADERSHIP  
STYLES?

BALANCED  
TEAMS  
★  
COMPLIMENTARY  
STRENGTHS

Effective  
Leadership  
What is it? How do  
you know if you're  
an effective leader?

Provide leading  
Design Solutions

Understanding  
how to lead  
different personality  
types on teams.

# Leading Together

## PROGRAM SUMMARY:

At the forefront of innovation and design, architects hold the blueprint to shape our future landscapes. Our collective vision transcends mere structures; it envisions spaces that inspire, uplift, and endure. Together, let us lead forward with purpose, vision, and unwavering determination, as we sculpt a future where innovation knows no bounds.

## LEARNING OBJECTIVES:

1. Reimagine Public Space + our role as Architects.
2. Discover your leadership style + opportunities.
3. Strategize effective leadership qualities and responsibilities.
4. Spark creative thinking + purpose.

## PROGRAM ABSTRACT:

In CKLDP Session #01, participants embark on a journey of purpose and self-discovery, delving into an introspective review of their identities as both individuals, teams and leaders. Through a process of self-reflection, we assess our strengths and weaknesses while emphasizing the pivotal role of communication and emotional intelligence within a team framework. Central to our discussions are probing inquiries: What qualities distinguish exceptional leaders? What responsibilities do we bear as leaders? How can we enhance our team's effectiveness? Which characteristics do we aspire to emulate? Participants engage in qualitative self-analysis, contributing to a dynamic curriculum featuring presentations, dialogues, and interactive exercises aimed at fostering personal growth and insight.

First, scholars will hear a motivational presentation about Reimagining Public Space that focuses on the role of function in architecture and opportunities to shape the social fabric. Images are geared to spark critical thinking and discourse as a group.

Secondly, a Leadership Panel will include leaders with different levels of experience and involvement in the community. A dynamic conversation will highlight themes including identity, purpose, inspiration, opportunities, legacy and career growth. Scholars are encouraged to engage with the panel and ask questions.

Next, an interactive workshop allows scholars to work with each other in small groups to identify their passions, effective leadership qualities and styles. Groups will reconvene at the end of this session to discuss what they learned.

To conclude, the next act unveils the outcomes of a Lifestyle Inventory conducted earlier by Cable Clarke of Clarke Consultants, shedding light on our cognitive and behavioral patterns and their impact on performance and group dynamics, thus illuminating our unique leadership styles.

# Leading Forward #01

**Date:** 16.February.2024

**Location:** Kimball Showroom, 1130 Connecticut Ave NW, Suite 1150, Washington, DC, 20036

**Time:** 12:00 pm – 5:00 pm

## AGENDA

12:00 – 12:15	Lunch Reception
12:15 – 12:55	Presentation #1 - Reimagining Public Space by Claudia Russell
12:55 – 1:00	Break
1:00 – 1:55	Presentation #2 - Leadership Panel moderated by Sarah Goff + Gustavo Colmenares
1:55 – 2:00	Break
2:00 – 3:30	Presentation #3 - Leadership Lab by Matt Toddy
3:30 – 3:45	Break
3:45 – 5:00	Presentation #4 - LIA Results by Cable Clarke
5:00	Conclusion & Housekeeping Gustavo, Sarah & the CKLDP Executive Committee
5:00 – 6:30	Happy Hour @ Kimball Showroom 1130 Connecticut Ave NW, Suite 1150, Washington, DC, 20036

#### **Presentation #1: Reimagining Public Space**

Public spaces serve as the beating heart of our communities, where people gather, interact, and forge connections that transcend boundaries. These vital hubs of social infrastructure are more than just physical places; they are the bedrock of civic life, fostering a sense of belonging and shared identity. From bustling town squares and serene parks to vibrant cultural centers and bustling marketplaces, public spaces play a pivotal role in shaping the social fabric of our cities. They serve as platforms for democratic discourse, cultural exchange, and collective expression, where diverse voices converge to celebrate, protest, and engage in dialogue. As stewards of these communal assets, it is our responsibility to design inclusive, accessible, and welcoming environments that empower individuals, strengthen communities, and promote social cohesion. By investing in the creation and preservation of vibrant public spaces, we enrich the social, cultural, and economic vitality of our cities, ensuring a more equitable and resilient future for generations to come.



Speaker Claudia Russell, AIA  
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#### **Claudia Russell, AIA**

Claudia Russell has been dedicated to the craft of making buildings. She graduated from the University of Virginia, the Catholic University and Columbia University all in architecture and design which has been both her passion and profession. Her studies took her abroad with a traveling fellowship to India and additional travel around the world studying vernacular architecture and public spaces. Her work experience includes embassies with the US State Department; notable buildings such as the Hynes Convention Center for Kallmann, McKinnell and Wood in Boston; and a large complex in Singapore for Tsao and McKown out of New York. She worked at Shalom Baranes Associates here in DC and had the good fortune to be the project architect for the Apartments at CityCenterDC, some of the residences at City Market at O and affordable housing for Channing Phillips Homes among other projects. It has pleased her to have played a part in DC's revitalization. She has taught architectural design and found joy in the arts. She is currently working on local social justice issues as she embarks on the next chapter of life's odyssey.

#### Presentation #2: Leadership Panel

Leadership in architecture transcends mere design; it is about crafting spaces that embody unique identities, evoke memorable experiences, and contribute to the fabric of a place. Architects, as visionary leaders, play a pivotal role in shaping the built environment, infusing it with character, purpose, and meaning. Through thoughtful placemaking, they have the power to transform ordinary spaces into vibrant, dynamic destinations that resonate with the community. By embracing the essence of a locale, harnessing its cultural heritage, and responding to the needs of its inhabitants, architects can create environments that not only serve practical functions but also stir emotions and inspire connection. Whether it's through innovative use of materials, striking architectural forms, or immersive spatial narratives, leadership in architecture entails championing creativity, fostering collaboration, and pushing the boundaries of design to deliver truly exceptional and transformative experiences.



Speaker Anna Barbour, AIA LEED BD + C

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#### Anna Barbour AIA, LEED BD +C

Anna is a Senior Project Manager at Beyer Blinder Belle, she has over 18 years of experience with large-scale commercial and residential projects, including multifamily and office base building. She is passionate about collaborating with all team disciplines to bring a project to fruition.

Anna has a Bachelor of Science in Architectural Studies from The Florida Agricultural and Mechanical University and a Master of Architecture from The Virginia Polytechnic Institute. Anna has been active in AIA NOVA events since joining in 2003. She is an alumnus of the 2011 Emerging Leaders in Architecture class and 2016 Christopher Kelly Leadership Development Program. As Past chair of the Women in Architecture Committee, she has developed programs that highlight and promote women in the architecture industry.

Anna organizes the chapter's award-winning Architectural Registration Exam prep classes and is a previous chair of Young Architect's forum and the 360 Mentoring Steering committee. In 2021, she was selected for the AIA's inaugural Next to Lead cohort; a two-year program elevates ethnically diverse women who are emerging as industry leaders into AIA leadership roles.

She looks forward to elevating her collaboration and communication skills as her new role as Secretary on the AIA NOVA Executive Committee.



Speaker, Alyson Steele, FAIA, LEED AP

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#### Alyson Steele FAIA, LEED AP

Alyson is CEO of Quinn Evans, a nationally recognized firm that revitalizes places through stewardship and community-oriented planning and design. Steele is known for work renewing national and regional cultural institutions and landmarks. Her work leverages technical discovery and performance, information management, and cultural resilience to sustain and transform. Under her leadership, Quinn Evans practice and project work have advanced using a "team of teams" approach informed by inclusive design concepts. She was selected for the AIA's inaugural Next to Lead cohort; a two-year program elevates ethnically diverse women who are emerging as industry leaders into AIA leadership roles.

She looks forward to elevating her collaboration and communication skills as her new role as Secretary on the AIA NOVA Executive Committee.

#### **Presentation #3: Leadership Lab**

What does it look like to define your personal brand of leadership? How can you learn to flex your leadership muscle in your professional and personal life? How can you build agency to apply those skills and affect long-term impact? How do you identify those around you who can build into you while you build into others? This session will explore these and more questions through a series of charrettes designed to help you identify your passions, your skill set, and how to apply them to your career in architecture.

Many architects, regardless of career stage, find themselves working through inefficiencies and mis-application of their individual skill set, leading to frustration, burn-out, and departure from the profession. This paradigm is exacerbated by the difficulty of identifying quality mentors who are interdependently invested over the long term. This session will guide participants to identify their passions and distinguish how they are uniquely wired to lead in the practice of architecture, while also exploring how learned skills and capabilities inform their individual “lane” of practice.

#### **Matt Toddy, AIA, NCARB**

Matt is a champion for collaborative innovation in architectural practice. As an architect, maker, mentor, and strategic partner, Matt channels his passion for design into developing projects that amplify community impact. As principal architect at Columbus-based Elevation Studio, Matt leverages the power of design to turn ripples of impact into tidal waves of change. He currently serves as the Past Chair of the AIA Young Architects Forum, and is the recipient of the 2023 AIA Ohio Mentor Award and the 2021 AIA Young Architect Award in recognition of his efforts in advancing mentorship and inspiring innovation in the profession. He was selected for the AIA’s inaugural Next to Lead cohort; a two-year program elevates ethnically diverse women who are emerging as industry leaders into AIA leadership roles. Secretary on the AIA NOVA Executive Committee.



Speaker Matt Toddy, AIA  
matt.toddy.arch@gmail.com  
www.speakerwebsite.com

#### **Presentation #4: LSI - Lifestyles Inventory**

The final presentation for the afternoon was the Lifestyles Inventory conducted by Cable Clark. As a prerequisite to the session all of the scholars were asked to complete an online self assessment, the results of which were then presented during the session. The highly individualized assessment highlighted the thinking and behavioral styles of each individual which could then be utilized to capitalize on ones strengths while also understanding their shortcomings. It was emphasized how understanding each of the constructive, passive and aggressive behavior / thinking styles can be utilized towards self-improvement and being an effective leader.



Cable Clarke, President Clark Consulting

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#### **Cable Clarke, President Clark Consulting**

Widely known as a cultural change leader, Cable Clarke is the President of Clarke Consulting in Washington, DC. Clarke Consulting is an international consulting firm, founded in 1994, that facilitates cultural and organization change to include offering solutions for effective leadership, developing productive and cohesive teams, and ensuring that organizational structures and culture promote productivity.

As the Chief Principal for the firm, Cable specializes in implementing leadership development programs and cultural change initiatives in both the public and private sectors. Over the past twenty years, he has enabled and empowered organizational transformation via implementation of constructive thinking and behavioral styles and strategies for individuals, teams, and organizations.

Analyzing and changing the way individuals and organizations think about the behaviors they encourage (culture) and reward is the foundation of Clarke Consulting and from the helm, Cable adeptly facilitates the alignment of organizational philosophies and strategic directions with compatible internal systems, structures, technologies, and skills to build constructive cultures that enhance effectiveness. He has led and worked collaboratively with senior leaders in diverse industries across commercial, non-profit, and defense arenas, to initiate strategies that increase the constructive impact leaders have on their organizations.

Cable's clients include numerous departments of the US Navy and several Fortune 50 companies. Premier constituencies he and his teams have worked with include IBM, JP Morgan, Microsoft, Siemens, GE, YUM Restaurants International, FEMA, and the IRS. For one Fortune 50 manufacturing company, Cable's involvement stimulated a cultural shift that affected dramatic increases in productivity and employee satisfaction; the new culture empowered the company to achieve financial results unsurpassed in its history.



## Venue Details

# Kimball International

Kimball International is a leading omnichannel commercial furnishings company with deep expertise in the Workplace, Health, and Hospitality markets. We combine our bold entrepreneurial spirit, a history of craftsmanship, and today's design-driven thinking alongside a commitment to our culture of caring and lasting connections with our customers, shareholders, employees, and communities.



## Session 01 Organizers

# the Scholars

### Scholar Gustavo Colmenares, AIA, NCARB



Gustavo Colmenares, AIA, NCARB

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Gustavo Colmenares is an Architect practicing at Page in Washington, DC, where he has lived since 2010. He graduated from the University of Texas at Austin and has worked at Architecture Research Office, Pickard Chilton, Shalom Baranes and EYP. With vast experience across project types, scales and throughout the US, he is fascinated about the power of design and its ability to be transformational to communities. Each project is approached with rigorous research that investigate the features that describe the place, moment and time, client, program, and possible synergies.

He currently is one of the Lead Designers for the Smithsonian Castle Modernization, a new visitor center on the National Mall that will expand the amenities and space available to the public.

Working with individuals across many backgrounds, levels of experiences and passions within architecture, he builds relationships across his teams, and believes the best ideas come from collaborative discourse and exchanging ideas.

### Scholar Sarah Goff, AIA, LEED AP BD+C



Sarah Goff, AIA, LEED AP BD+C

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Upon receiving her M.Arch from the University of Kentucky, Sarah Goff, AIA made a significant move to the dynamic architectural landscape of the DC area, where she has resided for nearly eight years. Sarah's profound appreciation for historic architecture naturally aligned with Quinn Evans, a firm renowned for its expertise in preserving and revitalizing historical structures. As an indispensable team member, she has played a pivotal role in the firm's largest project to date, showcasing her exceptional skills in design and project management.

Beyond her professional accomplishments, Sarah is deeply committed to nurturing the next generation of architects. With a passion for mentorship, she actively supports and guides younger architects as they navigate the complexities of the profession. Sarah aspires to be a source of inspiration, particularly for young women in the field, encouraging them to actively engage in their firms and communities. Her journey exemplifies a dedication to both architectural excellence and fostering a supportive and inclusive professional environment.

## Sponsors

We want to thank all of our sponsors for generously helping us develop CKLDP for the future success of our emerging leaders of the Washington, DC metropolitan area.

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### Acknowledgements

We would also like to thank you to the CKLDP Advisory committee for their support and mentorship through the coordination.

Additionally, we thank our talented and inspiring presenters.

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