



## 2021 CKLDP Session Schedule

11 September 2020

### Session Summaries

#### January 8 | **Boot Camp (Attendance Required)**

- Introduction to the course and fellow scholars
- Review of program templates
- Sponsorship + fundraising guidelines
- Session planning requirements + brainstorming activities
- Leadership introduction + guest speakers

#### February 19 | **Session #1: Leading Together**

- The basics of leadership
- Understanding one's personal leadership skills and how they relate to others
- Effective communication and emotional intelligence
- Optimizing team dynamics

#### March 19 | **Session #2: Entrepreneurship + Management (½ HSW)**

- Office + firm management standards
- Firm organizational structures + long-term succession planning strategies
- Entrepreneurship opportunities within the practice
- Alternative business models

#### April 23 | **Session #3: The Art of Negotiation (HSW)**

- Ethics + Law: from contracts and codes to professional ethics
- Overcoming negotiating pitfalls + behavior
- Advocating for oneself
- Public speaking + professional communication

#### May 21 | **Session #4: Research + Data (½ HSW)**

- Thought leadership
- Creating the case for research in design + beyond
- Using data effectively
- Bridging the divide between architectural education + practice

#### June 18 | **Session #5: Business Development + Marketing**

- Effective networking
- Using social media professionally
- Business development + pursuing work
- Building a personal brand

**July 16 | Session #6: Industry Game Changers (HSW)**

- Sustainability + resilience in design
- The potential of historic reuse, preservation, and adaptation
- New tools to change how we practice (BIM, VR, etc.)
- Shaping the future of the design + project delivery methods

**August 20 | Session #7: Community Engagement (HSW)**

- Understanding the needs of the community
- Tools to interact + collect data from the community
- Social responsibility of architects as community leaders and public servants; citizen architects
- Becoming more involved in one's own community through philanthropic work + board involvement
- Impact through political advocacy

**September 17 | Session #8: The Future of Our Culture (½ HSW) (Attendance Required)**

- Architecture's role in culture, today + the future
- Embracing a diverse, inclusive + equitable world
- Becoming a mentor
- Growth through the CKLDP experience