



By Ryan Petyak, AIA, LEED AP BD+C | //3877 &
Katie Selis, AIA, LEED AP BD+C | Studio 27 Architecture
October 12, 2018

Working Together

SESSION #1

@ Knoll Showroom
1050 K Street NW, Washington, DC 20001



Working Together

PROGRAM SUMMARY:

Effective communication and good team work, the foundational principals of “working together”, are not only helpful for mitigating conflicts, but are essential to team productivity, successful collaboration, effective leadership, and innovation in the workplace. This session will explore multiple resources and methods designed to promote creative collaboration and communication skills, ranging from an introspective evaluation of personal thinking styles to a highly interactive group activity promoting team cohesion, flexibility, and leadership, before finally discussing how all the skills and techniques discussed can be applied to everyday practice.

LEARNING OBJECTIVES:

1. Participants will identify and enhance self-awareness and how thinking styles, communication skills, and behaviors influence group dynamics, critical problem-solving, and teamwork.
2. Participants will demonstrate skills and behavior that invite creative collaboration and egoless support of the ideas of team members in order to promote effective leadership and teams that deliver well executed projects that support the needs of their occupants.
3. Participants will master how to identify and use internal and external situational cues, through interactive sessions, to employ them to be more effective leaders throughout the design, negotiation, and building process resulting in increased performance and results for all project stakeholders.
4. Participants will develop strategies that enhance both listening and presentation skills that can aide in successful communication and trust building amongst all project team members resulting in successful project coordination and delivery.

PROGRAM ABSTRACT:

This session will explore multiple resources and methods designed to promote creative collaboration and communication skills, ranging from an introspective evaluation of personal thinking styles to a highly interactive group activity promoting team cohesion, flexibility, and leadership, before finally discussing how all the skills and techniques discussed can be applied to everyday practice. To start, Cable Clarke from Clarke Consulting will discuss how to interpret the individual results of the Life Styles Inventory (LSI) self-assessment completed prior to the session. By understanding their individual thinking styles and potential areas for improvement, the scholars will be able to recognize the impact that their thinking and behavior has on the success of their collaborative endeavors. Following this inward-looking evaluation, the scholars will participate in a highly interactive improvisational group workshop led by Shawn Westfall from Comedia Partners. Using the principals of improv comedy, the scholars will be introduced to “in the moment” and “transparent” behaviors that provide improved communication and presentation skills, as well as skills that promote trust, collaboration, and leadership among colleagues. The third and final presentation will be led by David Shove-Brown, one of the founding partners of //3877. David, with a background in personality assessments and participation in improv seminars, has had vast experience in developing strategies on how to effectively use the information presented in developing successful teams. He will discuss how to utilize the skills discussed in the previous presentations into everyday aspect of architecture.

PRE-SESSION WORK:

Life Styles Inventory (LSI) surveys administered by Clarke Consulting (due by noon on October 5th)

Working Together

Date: Friday, October 12, 2018

Location: Knoll Showroom, 1050 K Street NW, Washington DC 20006

Time: 12:00 pm – 5:15pm

AGENDA

12:00 – 12:15	Working Lunch Reception - "The LSI Process and Initial Take-Aways" moderated by Ryan Petyak and Katie Selis
12:15 – 2:00	Presentation #1 - Life Styles Inventory (LSI) Self-Assessment by Cable Clarke, Clarke Consulting
2:00 – 2:05	Break
2:05 – 3:35	Presentation #2 - Commedia Improv Workshop, Getting to "Yes, And" by Shawn Westfall, Commedia Partners
3:35 – 3:40	Break
3:40 – 5:10	Presentation #3 - "Designing Communication" by David Shove-Brown
5:10 - 5:15	Conclusion & Housekeeping Teri Coates, Kate Renner & the CKLDP Executive Committee
5:15 – 6:30	Happy Hour @ The Smith 901 F Street NW, Washington DC 20004

III. Speakers & Presentations



Cable Clarke, CEO Clarke Consulting

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www.clarkeconsulting.net

Presentation #1: Life Styles Inventory (LSI) Self-Assessment

Cable Clarke will discuss how to interpret the individual results of the Life Styles Inventory (LSI) self-assessment. By understanding their individual thinking styles and potential areas for improvement, the scholars will be able to recognize the impact that their thinking and behavior has on the success of their collaborative endeavors. The goal is to foster growth and personal development of the individual that ultimately impacts team dynamics and promotes team success.

Cable Clarke, CEO Clarke Consulting

Mr. Cable Clarke is the founder and owner of Clarke Consulting, LLC, in Washington, DC. Clarke Consulting is an international consulting firm, founded in 1982, that facilitates cultural change: offering solutions for effective leadership, developing productive and cohesive teams, and ensuring that organizational structures promote productivity. Mr. Clarke has provided 18+ years of dedicated support to DoD in establishing constructive organizational cultures, to include combatting aggressiveness and passive aggressive thinking styles in the workplace. As such, Mr. Clarke is an expert in the positive engagement and shaping of DoD cultures. He has served numerous General Officers as they take command, form constructive organizations, and promote well-being and performance.

In addition to his DoD work, Mr. Clarke has served numerous Fortune 500 clients (i.e. IBM, Microsoft, GE, Yum Foods) providing the same services—assisting leaders and employees in increasing constructive thinking styles that promote well-being and performance while combating incivilities such as harassment, bullying, and sexual misconduct in the workplace.



Shawn Westfall, CEO Commedia Partners

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Presentation #2: Getting to “Yes, And”

Shawn Westfall will lead the scholars through a series of exercises focusing on skills that invite creative collaboration and egoless support of the ideas of team members would not only enhance leadership skills, but also teach principles behind improv and how it can be applied to everyday business challenges.

Shawn Westfall, CEO Commedia Partners

The founder and primary facilitator of events for Commedia Partners, Shawn Westfall has been described as “a bright high-energy guy” by The Washington Post. He’s brought improv as a strategy for fostering creativity, leadership, teambuilding, change-management, business strategy, and organizational development on-site and off-site to various private, public and non-governmental organizations, including the U.S. Chamber of Commerce, Discovery Communications, Marriott International, DowDupont, and ESPN, among numerous others.

Before co-founding The Unified Scene Theater, a brick-and-mortar improv comedy space located in the Bloomingdale neighborhood of Washington, DC, Shawn forged a storied career as a teacher and performer of improv: for 14 years, Shawn was the exclusive teacher of improvisational comedy at the DC Improv; in fact, he inaugurated the first improv comedy class there 12 years ago, helping grow and build the curriculum into the DC Improv Comedy School, which now boasts a roster of teachers and hundreds of students.



David Shove-Brown, Partner //3877

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Presentation #3:

Designing Communication

Being licensed in a personality assessment program like LSI and participating in similar improv seminars, David has had vast experience in developing strategies on how to effectively use the information previously presented in developing successful teams. He will discuss how to effectively implement these skills into everyday aspect of architectural practice.

David Shove-Brown, Partner //3877

As a Partner at //3877, Mr. Shove-Brown has expertise in residential, restaurant and healthcare design. Mr. Shove-Brown's work has been featured in Details Magazine, the Washington Post, Washingtonian Magazine, Hospitality Design Magazine, Boutique Design Magazine and Form Magazine. In addition to his practice, Mr. Shove-Brown is a guest faculty member at the Catholic University School of Architecture and Planning. As a part of his position at CUArch, he had lived and traveled extensively through Italy, Spain, France and Finland. Along with teaching at CUA,

David has conducted classes at the Corcoran College of Art + Design and led lectures for the National Building Museum, Washington Architectural Foundation and DC Chapter of the American Institute of Architects

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Acknowledgements

We would also like to thank all of the speakers that participated today and helped provide the working content for the session.