Developing Your Future With-in The Practice

SESSION #8
@ District Architecture Center
421 7th Street NW, Washington, DC

By Carrie Parker, AIA LEED AP BD+C | Cannon Design &
Mary-Margaret Stacy, AIA LEED Green Assoc. | Muse Architects
May 5, 2017
Developing Your Future With-in the Practice

PROGRAM SUMMARY:
As architects our passion is our vocation, we seek to both move forward in the profession that we love and move the profession that we love forward. We are challenged to broaden the profession to more accurately represent our diverse communities and maintain both a relevant career and healthy life outside the office. We are faced with keeping up in an ever-shifting world of technology and client demands. We are called to face the future and embrace our responsibility to remain socially relevant.

LEARNING OBJECTIVES:
Upon completion of the session, participants will be able to:
1. Identify the impact of the architectural educational system and contemporary work culture, and their effects within the professional environment.
2. Demonstrate the ethical need for different forms of diversity, equitable access, and inclusion and how they relate to safeguarding the built environment, both in and out of the office.
3. Recognize how technology disruptions evolve, force adaptation, and prepare the profession to face future challenges.
4. Illustrate the environmental and professional benefits of pursuing sustainable design practices, preservation, and adaptive reuse based solutions to the relevance of our profession in the future.

PROGRAM ABSTRACT:
The session on Developing Your Future With-in the Practice for the Christopher Kelley Leadership Development Program will dissect the multitude of challenges we face in today’s practice. As architects our passion is our vocation; we seek to both move forward in the profession that we love and move the profession that we love forward.

The first presentation will bring a range of practitioners together to discuss challenges to today’s practice including broadening the profession to more accurately represent our diverse communities and client needs. We are faced with remaining in practice through hectic years of balancing outside interests/passions, raising families, and taking care of parents. Presenters will discuss how diversity has impacted their practice and ways in which they have grown from it.

Scholars will share in a Pecha Kucha format what they have gained from the program, where they see their career taking them, and what they wished they had learned in the program.

The first keynote will be from the youngest CEO of a large architecture and engineering firm. We are faced with staying relevant, as both a profession and as individual practitioners, in an ever-shifting world of technology and client demands. Hear from the man who has been tasked with moving the firm forward in a changing society.

To close out the year, the final keynote will be from the incoming president of the AIA. In a world facing global warming and a tightening of resources how do we respond to the challenges of sustainability and preservation and be responsible stewards?
Developing Your Future
With-in Practice

Date: 5. May. 2017
Location: District Architecture Center: 721 7th Street NW, Washington, DC
Time: 12:00 pm – 5:00 pm

AGENDA
12:00 – 12:30  Lunch Reception

12:30 – 1:45  Presentation/Roundtable #1 Equity in Practice
Whitney Austin Gray, Kathryn Prigmore, Randy Steiner, & Jason Winters

1:45 – 1:55  Break

1:55 – 2:10  Presentation #2 Pecha Kucha

2:10 – 3:25  Presentation #3 Stop the Spiral to be Obsolete
Brad Lukanic

3:25 – 3:30  Break

3:30 – 4:45  Presentation #4 Design Impact Matters, Architects Shape Lives
Carl Elefante

4:45 – 5:00  Conclusion & Housekeeping
Carrie Parker, Mary-Margaret Stacy, & the CKLDP Executive Committee

5:30-7:30  Closing Reception
Prigmore, one of the first African American Women licensed to practice architecture in the United States, has been a member of the AIA since 1983. Active in professional and civic affairs, Prigmore is a member of the National Organization of Minority Architects, and the Society of Building Science Educators. She has served on the Board of Directors for both AIA|DC and AIA|NOVA. She is active in the regional AIA Women in Architecture (WIA) group. She is one of the five Steering Committee members leading the formation of the 2017 AIA National Women’s Leadership Summit – Creating Tailwinds.

She is the past Chair of the AIA National Ethics Council and has also chaired the NCARB Committee on Examination and the Virginia Board for Architects, Professional Engineers, Land Surveyors, and Certified Interior Designers and Landscape Architects.

Prigmore is a graduate of the Rensselaer Polytechnic Institute where she received a Bachelor of Science in Building Sciences (Minor - Architectural History) in 1977 and a Bachelor of Architecture (Minor – Anthropology/Sociology) in 1978. In 1981, she received a Master of Science in Engineering (Engineering Administration) from The Catholic University of America.
Washington, D.C. - October 2022

III. Speakers & Presentations

Presentation #1:
Equity in Practice
-continued

Whitney Austin Gray, PhD, LEED AP Delos

At Delos, Dr. Whitney Austin Gray is responsible for the oversight of health research and the development of innovative design strategies and products that seek to improve human health and wellness through building design.

Prior to joining Delos, Dr. Gray served as the Health Research and Innovation Director for Cannon Design, a global healthcare design firm, where she oversaw the company’s primary and secondary research, prototyping and innovation platforms. During her tenure with Cannon Design, she delivered transformative projects to clients and worked to develop and promote new ideas that increased the impact of health research and innovation on the design industry. She holds dual appointments as an Adjunct Assistant Professor at the Georgetown School of Nursing & Health Studies, with research interests that include the development of innovative and sustainable design strategies, processes, and products that provide a safe and healing environment for patients and staff.

Dr. Gray’s efforts have been widely published, and she is an invited presenter at national and international conferences—often speaking on topics related to health centered design in healthcare environments. Dr. Gray co-founded the NIH Health in Buildings Roundtable, and supports health and design research through the AIA, ULI, and EDRA. She received her PhD from The Johns Hopkins Bloomberg School of Public Health and her BA in Public Health Studies from The Johns Hopkins University, and was the first public health professional to become LEED AP.

Whitney Austin Gray, PhD LEED AP
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Jason Winters, AIA LEED BD+C Principal of Kezlo Group

Jason is a founding principal of the architectural design firm Kezlo Group. His professional work has been primarily focused on design in the specialty of healthcare architecture. This area of expertise considers the articulation of the built environment as an opportunity to advance the emotional, social, and physical well-being of its inhabitants. Although this approach originates from extensive research and experience in specific healthcare design, the work serves as an impetus for addressing multiple facets of our man-made physical environment and the prominent role it plays in all aspects of life.

Education in architecture has been a significant aspect of Jason’s work. While practicing full time, Jason has served as an adjunct faculty member at the University of Maryland School of Architecture Planning and Preservation and the Architecture and Interior Design Department at Anne Arundel Community College where he also serves on the Architecture Advisory Board. Jason is also a board member of the ACE Annapolis Chapter and an active participant in the local high school mentor program.

As a long-time member of the American Institute of Architects, Jason has been involved in the organization significantly at the local, state, and national level. He has worked for over fifteen years supporting architects and the practice of architecture in various capacities as part of the AIA. He started at the local level in 2002 as a board member of the AIA Chesapeake Bay Chapter and eventually served as chapter president in 2008. Participation at the state component followed in 2009 as a director leading up to Jason’s service as president of AIA Maryland in 2014. In 2015, Jason began the role as Mid-Atlantic Regional representative to the Strategic Council where he is currently serving as 2017 Strategic Council Moderator.

Jason Winters, AIA LEED BD+C
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**Presentation #2:**
My Future- Pecha Kucha

Scholars have been asked to answer the questions, in graphic form, what is the biggest lesson they have learned through the course, what they wish they had learned, and what is their future in the practice. Each scholar will have 20 seconds per image to reflect on his or her experiences and plans.

**Presentation #3**

“Stop the spiral to being obsolete; What can we do to shape our collective futures”

Millennials, the largest generation in the workforce, are the most technology advanced and think, work and connect to values differently. How do we respond and create necessary change to this generation that’s mobile, virtual and instantaneous? How can a design firm address and evoke change that positively impacts industry, government and education?

This presentation will share the goals of leveraging virtual design components and shaping experiences of moving through spaces. It’s figuring out how bi-directional approaches and technology (the internet of things, augmented reality) can work with this generation to understand and resolve their workplace challenges. Their frustrations might be our greatest opportunities.

**Brad Lukanic, AIA LEED AP CEO CANNON DESIGN**

Brad’s unique perspectives channel CannonDesign's creativity and expertise. He inspires and evolves thought leadership across the firm. He encourages listening – to clients, within the industry, to each other – to hear what’s truly needed, instead of what we want to progress in a silo. He believes we must constantly invest in our future and not merely be relevant, but drive and lead with impactful design solutions.

Brad is the firm’s lead strategist delineating why CannonDesign is an industry leader, championing their established values and progressing an innovative culture. In his role, Brad takes helm of a leadership team crafting decisions to achieve short- and long-term results, strategies, plans and financial results. And, in partnership with the board of directors, he is responsible for the firm’s overall success ensuring CannonDesign delivers consistent value to its clients and communities. Brad is an accomplished designer, award-winning architect and published author.
Presentation #4:
Keynote: Design Impact Matters. Architects Shape Lives
Architects solve problems and shape lives. In a world where the pace of change is constantly accelerating and tightening resources affect us all, architects are called to embrace our responsibility to be socially relevant. Performance, productivity, and wellbeing are design issues and Carl will discuss the New Urban Agenda, the Paris Agreement, and how as a profession “we don’t have to seek relevance but seize it”.

Carl Elefante, FAIA LEED AP O&M, Principal & Director of Sustainability
Quinn Evans Architects and 2017 First Vice President/2018 President-Elect of the AIA
Carl Elefante, FAIA, LEED AP O&M, Principal and Director of Sustainability for Quinn Evans Architects, is design principal for a broad spectrum of architecture, historic preservation, and community revitalization projects. Recent projects include the Benjamin Franklin Museum in Philadelphia and Ames Hall at George Washington University.

Known for coining the phrase: “The greenest building is one that is already built”, Mr. Elefante lectures nationally on historic preservation and sustainable design topics.

In 2016, Mr. Elefante was elected to serve as 2017 AIA First Vice President and 2018 AIA President. Previously, he served on the Housing and Land Use Working Group of President Clinton’s Council on Sustainable Development (PCSD), as President of the AIA Potomac Valley and AIA Maryland chapters, and as AIA Middle Atlantic Regional Director and Strategic Councilor. He was a founding board member of the National Capital Region Chapter of the United States Green Building Council (USGBC), and formerly on the board of 1000 Friends of Maryland and the Association for Preservation Technology International (APT) where he also served as co-chair of the Technical Committee on Sustainable Preservation.

Mr. Elefante attended Pratt Institute School of Architecture and received a Bachelor of Architecture from the University of Maryland School of Architecture, Planning, and Preservation in 1980.
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