

CHRISTOPHER
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**LEADERSHIP
DEVELOPMENT
PROGRAM**

Session 6

Serving Communities

Date: February 07, 2014

Location: District Architecture Center (DAC) 421 7th Street NW, Washington, DC 20004

Time: 12:00 pm – 5:00pm

Serving Communities

Program Summary:

This session focuses on how design professionals relate to community involvement, pro bono work and volunteerism in a market-based society. It expands on the role of Architects as leaders that spearhead community empowerment through conscious design. It also pursues to illustrate the professional and ethical expectations of public service and social responsibility, which are at the core of our profession.

Learning Objectives:

1. Understand the tangible business development benefits and civil values that empower communities.
2. Through successful case-studies in our local community, participants will be able to illustrate the required tools to identify target organizations, develop service proposals and execute public design projects
3. Identify the legal framework, methodologies, and planning resources available to pursue outreach programs.
4. Clarify best-practices in identifying organization's needs and fulfilling both their institutional goals, as well as focusing on their occupants' wellness and comfort.
5. Illustrate the core experience Architectural practices provide communities in supporting Pre-Design, Site Selection, and Programming efforts.
6. Clarify the leadership roles Architects serve in integrating organizational requirements, collaborating alongside related professionals, and translate these into construction documents and design services.

Program Abstract:

The focus of Session Six is to discuss the various ways architectural and design practices approach community engagement and pro bono work. The session's goal is to provide concrete examples on how public service design projects are typically identified, developed, designed and executed. The first session led by Steven Spurlock will focus on establishing the basics of pro bono work, with a focus on the tangible benefits it brings to the design practice. The second session will include a group of local architecture practices which will engage in an open roundtable discussion. These will share their practical experiences in actively engaging pro-bono and community service projects and discuss the logistics of providing services for both local and international organizations. The panel will clarify how to assess the appropriate the balance of community engagement, business development and networking. Project success metrics and service resources available will also be discussed. A keynote presentation by Jess Zimbabwe will follow, focusing on the importance of the design professional's role in leading empowerment initiatives, their potential to affect change, provide professional guidance and strengthen community relationships. A second roundtable will close out the event. The session will concentrate on the client's perspective and experience in the public design endeavor. The discussion will touch on how to legally structure the work, how to develop multi-disciplinary relationships with related professionals and how to better serve communities in need.

Serving Communities

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Agenda:

12:00 – 12:20	Lunch Reception
12:20 – 1:10	“Pay it Forward: The Benefits of Pro Bono Work” by Steven Spurlock, FAIA
1:10 – 1:15	Break
1:15 – 2:15	Roundtable #1: “Case Studies of Local Architects Serving Communities” moderated by Gregoire Holeyman
2:15 – 2:30	Break
2:30 – 3:45	Keynote Presentation: Designers in Community Change by Jess Zimbabwe, AIA, AICP
3:45 – 4:00	Break
4:00 – 5:00	Roundtable #2: “ A Client’s Perspective to Community Engagement” moderated by Ricardo J. Rodríguez
5:00	Conclusion, Handouts & Housekeeping - Greg, Ricardo & the CKLDP Committee
5:00 – 6:30	Happy Hour @ Iron Horse Taproom 507 7th St NW, Washington, DC 20004

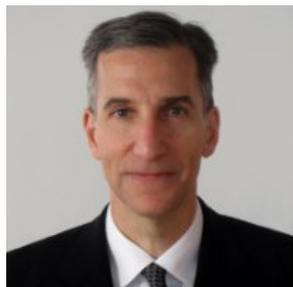
Presentation:

Pay it Forward: The Benefits of Pro Bono Work

Ever wondered what Architectural Pro Bono work actually is? What are the extents of its services and how it compares to that of other professions? This presentation will allow you to understand the many benefits of Pro Bono.. The presentation will show you how to make Pro Bono work , not only for your Firm, but also your Profession, your community in general and finally for you!

Steven Spurlock, FAIA LEED-AP

Steven is a principal of WNUK SPURLOCK Architecture. The firm's projects have received numerous design awards and have been featured in local, national, and international publications. Steven received his architectural training at the Architectural Association School of Architecture in London, England, and Virginia Polytechnic Institute, from which he holds a BArch with distinction.



Steven Spurlock, FAIA LEED-AP

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Steven served as a member of the AIA|DC Board (2007-2011, vice president, 2009, president, 2010). His major accomplishment on the AIA|DC Board was to lead the effort to create and fund the District Architecture Center, Steven currently serves on the Board of the Washington Architectural Foundation. He has also been an active member of the preservation community serving as chair of the Montgomery County, Md., Historic Preservation Commission, president of the board of the Maryland Assoc. of Historic District Commissions, and as board member of Montgomery Preservation. He has acted as guest critic and lecturer at various local universities and regional preservation conferences.

Steven is dedicated to the notion of service beyond oneself. Leading by example, he and his firm have designed several award-winning pro bono projects for community groups. An avid amateur musician, he is immediate past president of the board of the Washington Conservatory of Music. He has also served as vice president for the Maritime Museum of America Project of the National Maritime Heritage Foundation. For his many professional and civic accomplishments, Steven was elevated to the College of Fellows of the American Institute of Architects in 2012.

Roundtable Discussion#1:

Local Experiences in Public Interest Architecture (moderated by Gregoire Holeyman)

The goal of this roundtable is to provide tangible examples of how local DC firms approach public interest design. Whether locally or abroad, small scale or large, these DC-based Architecture practices will share their experiences in selecting, serving and executing community-oriented work.

Suzane Reatig, FAIA

Suzane founded her practice in 1989 and for the last 25 years has been altering the Shaw neighborhood lot by lot, house by house and alley by alley. The cumulative impact on the quality of the urban environment has been significant. Every project has attracted newcomers to the neighborhood while long-time residents have begun to take renewed interest in their own homes and streets.



Suzane Reatig, FAIA

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Through building open, transparent and inviting buildings in a community historically plagued with crime and blight, Suzane Reatig Architecture has taken an active role in improving the neighborhood and presenting a new image to the community and to the city. Today Shaw realizes an increase in property ownership as well as community involvement by both newcomers and long-time residents. Spacious dwellings with ample light, ventilation and outdoor spaces along with safer cleaner streets and thoughtful community action have set a new precedent for the historic neighborhood.

A genuine love of place making and commitment to the needs of Reatig's clients has resulted in a long list of awards and publications, inspiring frequent pilgrimage to her built work. She has also lectured widely adding more visitors anxious to experience her architecture.

Roundtable Discussion #1:
Local Experiences in Public Interest Architecture
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Todd Ray, FAIA

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Todd Ray, FAIA

Todd is a Principal in the firm Studio Twenty Seven Architecture. Todd has a Masters of Architecture from University of Virginia in 1994, and Bachelors of Design from Clemson University in 1990. Over the past seven years, projects in which Todd has held active design roles have received multiple design awards and have been published in an array of newspaper and professional journals.

Over the past fifteen years, Studio Twenty Seven Architecture's designs have garnered over forty design awards and are regularly featured within national and international journals. In 1997, Todd's nascent design talent was recognized by the AIA NoVA Chapter who presenting him with two Young Architect Awards for project designs, and in 2003 the National AIA bestowed upon him a Young Architect Award for his contributions to the profession at an early age. His accomplishments acknowledge a steadfast pursuit to achieve meaningful design within each opportunity be it private, public or social space. In 2007 he was presented with the John "Wieb" Wiebenson Award for Architecture in the Public Interest. From 2003-2007 Todd served on the AIA|DC Board of Directors. He was elevated to the honor of Fellow of the AIA early in 2014.

In 2005, S27's commitment for high quality design with a social agenda led to the firm's adoption of a reduced fee approach for non-profit organizations. Projects that emerged from this effort have helped numerous organizations and positively affected thousands of lives. These include the design award winning Capital Hills Library Program for inner city school library renovations and Helping Haitian Angels, a self-sustaining village for eighty orphans currently breaking ground near Cap Haitien, Haiti. Todd works tirelessly to provide exceptional design across financial, demographic, and political barriers.

Stefan Schwarzkopf, AIA, LEED-AP

As a Senior Associate at Inscape Studio, Stefan Co-Founded Inscape Publico where he serves as the organization's Design Director and Board Vice-President. Always believing in the power of good design and the benefit to making this accessible to more people, Stefan has worked on a variety of pro-bono projects throughout his career. Shortly after beginning to work with Inscape Studio several years ago, he and Inscape founder Greg Kearley co-founded Inscape Publico, a 501(c)(3) nonprofit architecture firm whose mission is to collaborate with other nonprofits to create architecture that reflects their particular vision and serves their clients' needs. Inscape Publico is 100% dedicated to this meaningful work, and in combination with Inscape Studio forms a social enterprise representing a viable business focused on much more than just making money doing good design. An avid cyclist, Stefan enjoys the bike commute from his home in the District to Inscape's offices on U Street in northwest DC.



Stefan Schwarzkopf, AIA, LEED-AP

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Keynote Presentation: Designers in Community Change

The presentation will focus on how architects can effectively use their training and design expertise to serve in leadership roles within their communities. It will provide case-studies of designers in community empowerment projects and how emerging professionals are uniquely qualified to impact change.

Jess Zimbabwe, RA, AICP

Jess is an architect and planner who is deeply passionate about cities, committed to designing places that work for people, and indefatigably interested in the social and political forces that shape our built environment. She has substantial experience in citizen engagement, community design, leadership development, and non-profit management. She places a premium on improving the ways that design, planning, and development are understood by the public



Jess Zimbabwe
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Jess Zimbabwe was named founding executive director of the ULI Daniel Rose Center for Public Leadership in 2009. The Center's flagship program is the Daniel Rose Fellowship for public leaders, which brings the mayors and senior leadership teams of four cities together for a year-long program of learning from land use experts, technical assistance, study tours, leadership development, and peer-to-peer exchange. The Rose Center also holds forums on public/private real estate development and workshops to educate public officials.

Previously, Zimbabwe was director of the Mayors' Institute on City Design, working with more than 125 American mayors and cities to help local leaders advocate for better-built environments in their own communities. Before that, she was community design director at Urban Ecology, providing pro bono community planning and design assistance to low-income neighborhoods in the San Francisco Bay area. Zimbabwe was a comparative domestic policy fellow at the German Marshall Fund and a fellow of the Women's Policy Institute of the Women's Foundation of California. She is on the board of directors of Next City. She is a licensed architect, a certified city planner, and a LEED-accredited professional

Roundtable Discussion#2: A Client's Perspective on Community Engagement (moderated by Ricardo J. Rodriguez)

Whom is it we need to serve and how do we go about it? These questions lie at the core of the second roundtable discussion. Its' goal goes beyond identifying which organizations are in need of our support but also to discuss how to develop strong relationships with allied professionals .A key focus will be how to measure the success and achievements of our public service projects, how do we best contribute to our end-users and thier missions, and further, what are the most effective resources available to succesfully complete pro-bono ventures.

Lawrence Huff

Mr. Huff is responsible for Samaritan Inn's well-established non-profit services which provides residential substance abuse programs for homeless men and women in Washington DC. As the organization's President and Chief Executive Officer, he is responsible for a 40 person staff and \$2.5 million budget, including eight properties. He also oversees the program's goal of providing an effective pathway for formerly homeless individuals to become independent, productive members of the community. His broad leadership experiences as an executive director, vice president and principal have allowed him to lead in various non-profit, public service, higher education, and consultant organizations.



Lawrence Huff,
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He is a board member of the Central Union Mission, a Ruling Elder of the Fourth Presbyterian Church and actively engaged in the Leadership Greater Washington. Mr. Huff also served in the United States Air Force as an officer and pilot, retiring with a rank of Lieutenant Colonel. He holds a Master of Business Administration from the University of California, Los Angeles (UCLA) and a Bachelor of Science in Engineering Management from the United States Air Force Academy.

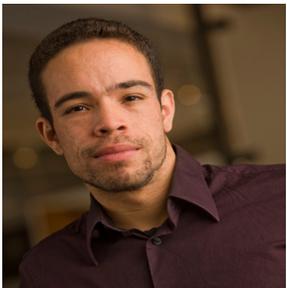
Roundtable Discussion#2:
A Client's Perspective on Community Engagement
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Andrew K. Huang, Senior Vice President
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Andrew K. Huang

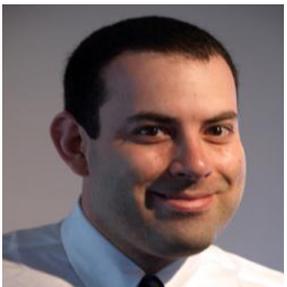
As Senior Vice President of Operations and Preconstruction, Andrew Huang has a diverse background of line and staff responsibilities in working on major construction projects including several corporate headquarters for both private and public sectors in the Washington DC area. Andy brings over 30 years' experience to each project and has been with SIGAL since 2007. He has extensive experience in providing preconstruction services including: establishing construction budgets, project scheduling, procurement, budget updates, value engineering studies, constructability reviews, and establishing GMPs. Andy's notable projects include Gallaudet University's design-build of LLRH6, NYU's Constance Milstein and Family Academic Center, The HSC Foundation Headquarters, and the award-winning Jefferson Hotel and Reagan National Airport Parking Garage expansion. Andrew, along with Paul Vayo (Director of Interiors at SIGAL Construction) was also part of the SIGAL team in charge of construction of the District Architecture Center. SIGAL Construction led the construction efforts and donated their costs for the DAC



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Josef A. Fuentes, RA LEED AP BD+C

Josef A Fuentes was born and raised in New York City, and graduated from Rensselaer Polytechnic Institute with a Bachelor of Architecture degree. His professional experience extends across various markets including workplace, commercial mixed-use, healthcare, and religious facilities. His projects and experience are located throughout the world including New York, DC, Virginia, Denver, Panama, Nigeria, Rwanda, and Saudi Arabia. His motivation and passion for design has driven the founding of the DC Chapter of Architecture for Humanity, a non-profit organization that implements programs to promote socially responsible design. He continues to be involved with the organization to develop projects and mentor the organization's members. Josef has fulfilled the roles of manager & architect for projects throughout their entire lifecycle. He strives to work closely with clients, consultants and contractors to establish good working relationships throughout the development of the project. He is currently a project architect at The Eisen Group focusing on mixed-use commercial projects. Recognized for his leadership and dedication within the profession, Josef was selected as the American Institute of Architects "Emerging Architect of the Year" in 2009 and the DC Council of Engineering and Architectural Society's "Young Architect of the Year" in 2010. His pervasive experience with BIM has enabled for the Herbert C Hoover Building project to be awarded the "AIA/TAP 2006 BIM Award" under the Analysis and Simulation category. Josef is also a LEED accredited design professional and registered as an Architect within the United States.



Max Skolnik, Executive Director
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Max Skolnik

Over 13 years of senior-level experience in youth development and nonprofit advocacy. Executive Director of the DC office of the Taproot Foundation, a national leader in the pro bono movement. Founder of Kid Power, a highly-acclaimed non-profit youth organization. Leading community activist as a former Advisory Neighborhood Commissioner, former Board Member of the DC Alliance of Youth Advocates, candidate for Ward 4 DC Council (2012), and Board Member of Kid Power, Inc. and the DC Promise Neighborhood Initiative. Max is a dedicated youth and non-profit advocate with nearly two decades of leadership experience in the field. After graduating from George Washington University with a Master's Degree in Latin American Studies, Max founded Kid Power, Inc. in 2002. In his 10-years as the Executive Director, Kid Power operated high-quality academic, nutritional, and service-learning programs for thousands of young people throughout the District of Columbia. Currently, Max is the DC Director for the Taproot Foundation, a national organization leading, mobilizing and engaging professionals in pro bono service to drive social change. He resides in Brightwood Park with his wife Erica and their son Julian.

Roundtable Discussion#2:
A Client's Perspective on Community Engagement
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Kristina Castro, Project Manager
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Kristina Castro, RA

Kristina is responsible for all the day to day Project Management requirements. She has seven years of construction experience. With Sigal Kristina has been for one year and is responsible for managing subcontractors taking the lead in processing of submittals, managing submittals, RFI's and change orders, schedule development / updating, requisitions and all other daily, weekly and monthly project management tasks, conducting site meetings, ordering materials, distributing key information, coordinating activities with the Architect/Engineer and owner. As a Registered Architect, Kristina approaches her projects with an understanding for design intent and constructibility. She holds a Bachelor of Architecture degree from Philadelphia University and a Masters of Science

Sponsors

We want to thank all of our sponsors for generously helping us develop CKLDP for the future success of our emerging leaders of the Washington, DC metropolitan area.

Program Sponsors



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Acknowledgements

We would also like to thank Beth Judy, Project Manager at the Washington Architectural Foundation, for her initial guidance when we started developing this session and her support in helping us identify some of our generous speakers.

Washington Architectural Foundation
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